



**This is a guideline to use the MulticultiArt 4 You(th) project web platform  
to help you become an e-tutor**

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## 1. INTRODUCTION

We made this platform and guide because of the lack of websites that teach or help young people who want to support art and artists. This guide's purpose is to teach young people who want to support art and culture what an e-tutor is, what they do, how to become one, their struggles, problems, responsibilities, qualifications.

"Multiculti ART 4 You(th)" is a European Union project that aims to make art and culture more accessible and inclusive by encouraging and promoting the creative practices of young people, including those with fewer opportunities. To do so, the digital platform Multiculti ART was created and provides them with a set of tools to get easier access to the the cultural offer around them, and to develop the knowledge and skills necessary to implement artistic initiatives and projects.

The project is led by 4 partner associations; AMSED (France), Solidarity Tracks (Greece), Famido (Belgium), and Gazi University (Turkey). The working areas of these partner associations are summarized below.

**The Association Migration, Solidarité et Développement (AMSED)** has been working since 1998 as an NGO for intercultural dialogue and local development. Through international projects, solidarity missions, Euro-Mediterranean exchanges, street activities and sponsorship for employment, AMSED helps young people and adults with fewer opportunities to improve their daily lives and allows them to achieve their dreams.

**Families of the World ASBL** is a non-profit organization made up of families from different cultures and countries, based in Belgium. FAMIDO has a team of adult and youth animators who design, organize and carry out various activities in the field of migration and non-formal education, among others.



**Solidarity Tracks** is a NGO promoting youth exchanges, mobility and intercultural learning on European and worldwide scale. Solidarity Tracks disseminate the value of the human rights and pursue the initiative of responsible and sustainable development. The actions of Solidarity Tracks support individuals' personal development in relation to local sustainable development. The ultimate goal of the NGO is to understand the links which unite people, inspire us, supports the spirit for an equal and mutual development.

**Gazi University** is an international institution of higher education dedicated to ensuring equal educational opportunity. It is one of the largest universities in Turkey with its faculties from education to communication, fine arts to engineering, sports to forestry, medicine to pharmacy, dentistry to science and economics.

This project is a 2-year strategic partnership (2021-2023) coordinated by AMSED (France), in partnership with Familles du Monde asbl (Belgium), Gazi University (Turkey) and Solidarity Tracks (Greece).

## 2. DEFINITION OF KEY CONCEPTS

**E-tutor:** Educational figure of crucial importance in the online teaching and learning context. We can say these terms online tutor, e-moderator, and facilitator. "E-tutoring involves a range of skills and it requires teachers to be effective in working in different roles: social, organizational as well as pedagogical or intellectual. It also requires effective time management."

**E-learning:** E-learning is a formalized teaching-based learning system that makes use of electronic resources. E-learning is primarily based on using computers and the Internet, while teaching can also take place in or outside of formal classroom settings. The delivery of

education to many recipients at once or at different times is known as e-learning, which is also known as a network-enabled transfer of skills and knowledge.

**E-modules:** Any elucidator substance, such as assigned readings, videos, exams, and other learning resources, that is necessary for participation or comprehension. E-modules are teaching materials that can help students to learn subject matter independently through their use of electronic media. For the modules' content and interaction style to be continually improved, an evaluation of the module is required from both users and e-tutors.

And it will be expressed specifically through tests, interactive films, or comments.

**Erasmus+:** Erasmus+ is the European Union's program to support, promote and encourage education, training, youth, and sport in Europe and partner countries. It supports priorities and activities set out in the European Education Area, Digital Education Action Plan, and the European Skills Agenda ([What is Erasmus+](#)).

**Non-formal Education:** Non-formal education and learning are characterized by a person's intentional participation in any organization that offers purposeful education and training, including volunteer work, government employment, for-profit businesses, and private social services. Any type of structured and organized learning that is intentional and planned by an educational provider but does not result in formal credentials recognized by the appropriate national education authorities is considered non-formal education.

Non formal education is all of the following:

1. Relevant
2. Appropriate, at the learner's developmental phase, introducing new material and experiences only when the learner is ready.

3. Flexible
4. Participatory
5. Protective
6. Inclusive
7. Quality

The most important features of non-formal education are: Being interactive, based on learning through experience, focusing on developing skills and preparing them for life, being very flexible as well as being a purposeful and planned process, being based on volunteerism, being accessible to everyone, being participatory and learner-oriented, being collective. It is based on both individual and group learning with an approach, it is holistic and process-based, and it is oriented to the needs of the participants.

**Social Entrepreneurship:** An approach by individuals, groups, start-up companies, or entrepreneurs, in which they develop, fund and implement solutions to social, cultural, or environmental issues. Social entrepreneurship typically attempts to further broad social, cultural, and environmental goals often associated with the voluntary sector in areas such as poverty alleviation, health care, and community development.

**Artistic Activities:** A wide variety of human actions and their end result that demonstrates the inventive or creative ability that expresses technical mastery, aesthetic beauty, emotional strength, or philosophical concepts.

**Cultural Activities:** Events or activities that advance or improve the public's understanding of history or socio-cultural conditions are referred to as cultural activities.



This activity helps to people improve their persons' perspective, interests and talents. Cultural activities improve people's self-confidence and also promote their personal and social advancement.

**Certificate:** A certificate is something that verifies the course, and is also a reward for the learners' achievement of their goals. It also serves as proof of completion of the course. Since the certificates are created specifically for the person and the course, they are one of the easiest and most valid ways to demonstrate the acquired competence and knowledge.

**Smart City:** A smart city is a place where traditional networks and services are made more efficient with the use of digital solutions for the benefit of its inhabitants and business. A smart city is a technologically modern urban area that uses different types of electronic methods and sensors to collect specific data. The information gained from that data is used to manage assets, resources, and services efficiently; in return, that data is used to improve operations across the city.

### 3. INFORMATION ABOUT THE PROJECT AND PLATFORM

#### 3.1. The project

"Multiculti ART 4 You(th)" is a European Union project that aims to make art and culture more accessible and inclusive by encouraging and promoting the creative practices of young people, including those with fewer opportunities. To do so, the digital platform Multiculti ART provides them with a set of tools to more easily access the cultural offer around them, and also to develop the knowledge and skills necessary to implement artistic initiatives and projects. The project is led by 4 partner associations; AMSED (France), Solidarity Tracks (Greece), Famido (Belgium), and Gazi University (Turkey).



### 3.2. The platform

The Multiculti ART platform (<https://www.multicultiart.org/>) offers 5 online training modules to support young people wishing to invest themselves as social entrepreneurs in the fields of art and culture; These e-modules are available in 5 languages: English, French, Dutch, Turkish, and Greek.

The platform's courses are deemed non-formal education, and it ensures an online connection between the e-tutors and the learners. The e-modules created under 5 unique and essential titles promise a pleasant learning process with its quizzes, games, and implementation exercises. You will be able to obtain your certificate after each course.

## 4. INFORMATION ABOUT THE PROFILE / ROLE / RESPONSIBILITIES / CHALLENGES OF AN E-TUTOR OF THE PLATFORM

### 4.1. What attitudes and competencies does an E-tutor need?

One of the responsibility of e-tutors is being in charge of providing content and promoting user participation in the module to stimulate participation from users. This online teacher occasionally publishes news or engaging stuff relevant to the module material about art and culture on this platform. These modules could include the publication of fresh content, and information about new arts and employment offers, which are particularly beneficial and provide a sense of fulfillment.

It is a fundamental issue to create sustainable studies for our developing and changing world every day. In this context, e-tutors may include situations based on continuity regarding artists and their works/projects. Another important issue is the intense work tempo for people. It is necessary to use the time effectively and correctly, which is important in this intensity. E-tutors



should provide guidance for artists to use time effectively while preparing a project or work of art.

It is expected that people who complete these modules will advance themselves in preparing or creating art projects. In this direction, more confident artists are expected to be trained.

Expected attitudes on people related to these modules are listed below:

- Time management
- Leadership
- Problem solving ability
- Digital and computer skills
- Self-confidence
- Multitasking
- Creative thinking ability
- Communication in foreign language
- Attention to details
- Sustainability

#### 4.2. Role & Responsibilities

In the dynamic and current educational environment, e-learning plays a key role. However, some challenges that must be addressed, such as a sense of isolation and a lack of emotional connection. Since motivation, learning, cognitive methods, self-regulation, and personality antecedents in the classroom are all strongly correlated with personal happiness in e-learning, emotion management is a critical factor in these relationships. The e-tutor should be attentive to user reports and if needed, the e-tutor should modify the module to ensure success.

### 4.3. Challenges

The e-tutor can provide continuity of content creation. E-tutors could experience some problems in reviewing files and motivating e-learners. Following messages and she or he can experience problems answering the questions on time. The e-tutors can develop courses of actions and projects. In addition, e-tutors must support volunteers in their projects.

### 4.4. How to become an e-tutor

You might have the following question striking on your mind before the planning:

‘‘Who is your target audience?’’ MCA platform for everyone, especially young people.

Teaching online gives many opportunities for tutors, whether you are a professional teacher, subject matter expert, or even a teen with good knowledge on a particular topic.

The e-tutors should have teaching experience with a subject-specific certification. This will help you to create a trust factor in learners. The next stage after outlining your abilities and potential is to create the course model.

MCA course models have different subjects to help you analyze your own artistic skills and knowledge, help to guide you through necessary steps that will help you implement your artistic idea, and where to search for inspiration.

The greatest online instructors work with learners to identify their goals and meet them where they are. Identifying and implementing your project is one of the goals of the platform.

People can obtain specialized feedback and one-on-one teaching on several online tutoring services. Your learners will be even more likely to succeed if you give feedback to learners periodically. This platform motivates learners with quiz support and contributes to their feedback.

Anyone who is interested in learning how to tutor online is headed in the correct direction. The work environment is ideal, and the hours are flexible. This demonstrates a commitment to supporting learners. The modules on the MCA platform are created by instructors who have an interest in and knowledge about art and culture, supported by videos and questions, and a platform that supports learners.

## 5. E-TUTOR SUPPORT AND MONITORING

The needs analysis on which E-learning activities are based is explicitly communicated. There is an ongoing evaluation of the E-learning modules/units and the processing of its outcomes is clearly communicated to learners and other stakeholders in this platform. There is a possibility for participants to autonomously manage their own spaces within the E-learning activity. The educational material is structured according to the needs of E-Learners. Also, the subjects are supported with questions. The layout and navigation mechanism in the E-Learning activities are inviting and adapted to the group of learners. There is a continuous process of exploration of new visions on E-Learning for intercultural non-formal education.

There are cross-fertilizing initiatives regarding the current use of E-Learning in the field with other practices, as you can see MCA platform combines different disciplines like financial, culture, art, digital, supporting language, etc. in one.

## 6. ADVANTAGES AND INTEREST TO BECOME AN E-TUTOR

The advantages of becoming an E-tutor are;

- Reduced travel time and costs.
- Improving skills to adapt to the digital environment.
- Powerful networking with NGOs and institutions.



- Learners can have the option to select learning materials that meet their level of knowledge and interest.
- Learners can study anywhere when they have a computer and internet
- The flexibility to join discussions or visit with classmates, and instructors.
- E-learning can accommodate different learning styles and facilitate learning throughout their lives and careers.
- E-tutors can provide equality of opportunity and find the opportunity to reach the places they would like to reach.

## 7. CONCLUSION

We prepared this guide for young people who are enthusiastic about learning backstage of an art project and people who want to help their local artists to promote themselves. If you finished this guide now, you know all key concepts and what an e-tutor does. Congratulations!!

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